Message from the President…

Welcome 2012!

It’s hard to believe another year has come and gone! As we’re moving towards the later part of the IMA year, you should all be considering how you can take part in serving as a board member. Serving can be gratifying and will give you the opportunity to make changes you may like to see take place! Get in touch with me or another board member if there is a certain position you may consider your “Sweet Spot”.

Remember that our meeting this month will take place at the Catawba Country Club and will be a joint meeting with APICS. Please make the IMA presence a strong one! The food as I remember it last year was a buffet and the taste was outstanding!

Lisa Coffey  
President  
IMA- Catawba Valley Chapter  
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Office: 828-328-5661 Ext. 226  
Cell: 828-612-5800
Newsletter

January 12, 2012
(Joint w/APICS-Catawba Country Club)
Nissan Joseph, Accessory Exchange
From Performance Drivers
Topic: Life in the Fast Lane

Catawba Country Club
1154 Country Club Road
Newton, NC 28658
Driving Directions

RSVPs
By Tuesday 12/09/12.
Please try to make our
Thursday, January 12th meeting.

February 16, 2012-Thursday
(Luncheon meeting)
TBA

March 15, 2012
Dr. Richard Crandall,
Appalachian State University
Topic: Sustainability

April 19, 2012-Thursday
(Luncheon meeting)
Scott Millar
Catawba County Economic Development Corp
Topic: Economic Development in Catawba Co.

May 17, 2012
Steve Graves
Retired U.S. Marshall / Republican candidate for Catawba County Board of Commissioners 2012
Topic: TBA
About the Speakers

Nissan Joseph: Life in the Fast Lane

Nissan Joseph is currently VP General Manager for Accessory Exchange, a NYC based Design, Marketing and Sales Company. His experience over 20 years includes Senior Management roles in wholesale and retail operations of footwear and accessories in domestic and international markets.

Prior to his current role, he was President and COO of Hibbett Sports, CEO of Hickory Brands and General Manager of Payless Shoes based in Sydney, Australia.

Through his life he has traveled extensively spending time in Europe, Australia, Asia and Africa.

Having worked in key positions in Sales, Marketing, Logistics and General Management, he brings a unique perspective to the changing landscape and the challenges of Life in the Fast Lane.

Joseph was born in India, attended the University of New Delhi and has an MBA from the Sydney Graduate School of Management, Australia.

Nissan's presentation, "Life in the Fast Lane", addresses international business head-on with hands-on experiences and stories. You will learn about the differences that make doing international business uniquely challenging. He will talk about pressures for localization and low cost, getting paid and the cultural, currency and governmental differences encountered around the world.
**2011 – 2012**
**Catawba Valley IMA**

**Officers**

- **President:** Lisa Coffey
- **President-Elect:** (Opening)
- **Treasurer:** Todd Wright
- **Secretary:** Joe Ryan
- **Administration VP:** Kim Drum-Gales
- **Communication VP:** (Opening)
- **Prof. Education VP:** Karen Wilson
- **Membership VP:** Nikki Shoulders

**Directors**

- **Assist. Treasurer:** Brenda Craig
- **Publicity:** Brenda Craig
- **Assist. Secretary:** Ron Nicholson
- **Webmaster:** Ron Nicholson
- **CMA Review:** Ron Nicholson
- **Employment:** Landa Farthing
- **Manuscripts:** Bill Baker
- **Meetings (RSVPs):** LeighAnn Perkins
- **Newsletters:** Beth Prewitt
- **Community Service:** Lindsey Huffman
- **Membership Team:** Tracy Skeens

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**IMA has updated their website.** Please make sure your information for your profile is correct. To access your data go to [www.imanet.org](http://www.imanet.org). Under the **IMA Membership** section click on “LOG IN”. Your log in is your IMA membership number and your password is your last name, then click on “GO”. In the **upper right hand corner of the screen** you should see “Welcome, (your name) | My Profile | Logout”, click on “My Profile”. Now you can view and edit your information.

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**IMA Catawba Valley Chapter**

P.O. Box 2132
Hickory, NC 28603

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**Mission Statement**

To provide personal and professional development opportunities in management accounting, financial management and information management through education and association with business professionals and certification in management accounting and financial management to members in the Catawba Valley area. **Welcome to the 2011 - 2012 Chapter Year**
Dear IMA Members and Guests,

Our Chapter has a rich history of almost two decades of providing support to members in earning the CMA. Many are enjoying the benefits of being a CMA because of this intensive support. Large discounts are currently available on Gleim review materials. Click here to find contact information for CMA Review. Take advantage of our experience and tell us your needs!

CMA Review Course:
We are considering offering an instructor-led CMA Review Course. Our objective is to provide this at much less than the $1,000 and more per part currently available.
Please contact Ron Nicholson for additional information and to give your input.
828-438-1019 (telephone) and ronnicholson@compascable.net

GLEIM DISCOUNT
All members of the Catawba Valley Chapter IMA may now purchase all CMA materials and online CPE at a discount of 20-30%. This includes pre-discounted sets. Standard shipping and handling will apply.

Miscellaneous Quotes:

There are some people who, if they don’t already know, you can’t tell ‘em.
Yogi Berra

"You should exercise Garfield."
"I’m already so tired it hardly seems necessary..."
Garfield, after a strenuous nap

In three words I can sum up everything I’ve learned about life- “It goes on.”
Robert Frost

There are only two things a child will share willingly -- communicable diseases and his mother’s age.
Benjamin Spock

The most exciting phrase to hear in science, the one that heralds the most discoveries, is not Eureka! (I found it!) but ‘That’s funny...’
Issac Asimov

Laziness is nothing more than the habit of resting before you get tired.
Author not given

A year from now you will wish you had started today.
Karen Lamb

Some people have cats and go on to lead normal lives.
Author not given

* A dragonfly has a lifespan of 24 hours
* A giraffe can go without water longer than a camel can
* A toothpick is the object most often choked on by Americans!
* Almonds are a member of the peach family
* Cats can produce over one hundred vocal sounds, while dogs can only produce about ten
* Chewing gum while peeling onions will keep you from crying
* Until 1796, there was a state in the United States called Franklin. Today it is known as Tennessee
* Every time you lick a stamp, you’re consuming 1/10 of a calorie
* Fingernails grow nearly 4 times faster than toenails
* "I am." is the shortest complete sentence in the English language
* If a statue in the park of a person on a horse has both front legs in the air, the person died in battle; if the horse has one front leg in the air, the person died as a result of wounds received in battle; if the horse has all four legs on the ground, the person died of natural causes.
* If you toss a penny 10,000 times, it will not be heads 5,000 times, but more like 4,950. The heads picture weighs more, so it ends up on the bottom.
A bundle of thanks to you
for all of the thoughtfulness
you've shown.

I wanted to express to you all what a wonderful pleasure it was to have been able to share the fruits of our labor with the
"------- family" for their Christmas needs.
Some of you may know that I myself was once a single mother of two and I realize how depressing and difficult Christmas can be when you barely have the money to put food on the table and a roof over your heads. The mother has four children and because of seizures has been out of work. Ron Nicholson mentioned that there was a need for a dining room table and chairs. Fortunately my husband Adam and I were able to reach out to our church family and fulfill that need. Prior to delivering the table and chairs I spoke with the mother on the phone to schedule a time to drop them by. While on the phone I mentioned a few of the gifts that I had already purchased for the children and she mentioned that her 3yr old, was actually turning 3 on Monday the 19th. It was then I felt the need to purchase a gift card to Chuck E Cheese for the family to celebrate the child’s birthday.

Adam and I arrived at the apartment on Wednesday with the table and chairs. After knocking at the door I heard a little voice cry out, “Who is it?” I answered it is Lisa from the IMA. The mom then opened the door to let Adam and me in to see where the table was to go. Her apartment was quite small. There was a Christmas tree with ornaments only, no lights or fancy stuff, which she had purchased at the end of the season last year for around $2 for the entire box. Where the table was to go was an empty spot in the kitchen where she was using some of the space for storage. Her oldest of 5yrs proudly helped carry in the chairs like any strong man of the household would. He was ever so polite and said excuse me while carrying a chair through and cheerfully thanked us for the gift of the table and chairs. The mother was very grateful and said this would also be a great spot for the kids to work on their homework as well as to have meals.

Before leaving I handed the gift card from Chuck E Cheese to the mom. Her face beamed with gratitude as she breathed a sigh of relief. It was as if a load had been lifted from her shoulders. A mother’s desire is for her children to be able to experience a celebration for their birthday and for it to be a day to remember. The mom had also mentioned that son had said to her, “Mommy, I would really love to have a bike for my birthday, do you think I will get one?” The bike was not an item on the child’s Christmas list, although I could not bear the thought of her not getting the bike she really wanted and there her sister was to get one for Christmas! How fair is that?? I did end up purchasing the bike and also a helmet. They were delivered along with the other gifts on Saturday. The mom was so appreciative. I believe she thanked me a million times!

All four children were able to receive all gifts mentioned on their list as well as a little something for the mom and some food. This family will definitely feel loved as they open their gifts Christmas morning! To be a fly on the wall would indeed be a gratifying experience!

Thanks to you all for allowing me the opportunity to love on a family in our community! It is a pleasure to be a member of a group whose members are willing to serve and give back. If you haven’t taken the opportunity to reach out and love someone this season, do so! No matter how small of way, kindness is always appreciated. Also, be willing to step up and serve during the upcoming year and next Christmas when we vote on a way to “give back”.

Best wishes for a Merry Christmas and Prosperous New Year!
Very Truly,
Lisa Coffey
President
IMA- Catawba Valley Chapter